



PRIVACY NOTICE

As of July 15, 2023

By virtue of and based on the terms of the Federal Law on Protection of Personal Data Held by Private Parties, which from this moment onwards is called "LFPDPPP," MYWORLDCONEKTER S.A.P.I. DE C.V. makes available to the "User" and the "Client" the processing given to the personal data provided by the latter.

MYWORLDCONEKTER S.A.P.I. DE C.V., with an address at Portacatania Street #188, Fraccionamiento Portafontana, CP 37134, León, Guanajuato, Mexico, is responsible for the processing of personal data and information obtained.

The purpose of the treatment, use, operation, and recovery of the data provided by the "User" and the "Client" is to allow a better ethical and business experience with the parties, to provide the services that are being contracted, subcontracted, licensed, franchising, patenting, representation or acquisition, etc., and to provide the best human and personalized treatment.

The data collected allows statistical studies, business intelligence, data analytics, and artificial intelligence to be carried out regarding consumer habits, customs, and trends in order to improve, update, and innovate the products, goods, and services they require. Likewise, these data allow you to be informed of new products and/or services that are related to those already acquired or changes in these with the aim of offering quality, experience, and service.

The data provided by the “user” and the “client” allows compliance with the obligations that exist with them based on the regulations, applicable laws, and binding framework agreements.

Any owner, or, where applicable, his or her legal representative or attorney-in-fact, may exercise the rights of access, rectification, cancellation, and opposition (ARCO Rights), which are the set of rights through which the Organic Law on Data Protection of Personal Character (“LFPDPPP”) guarantees people the power of control over their personal data, which they may do by requesting it in writing and accrediting their personality directly to MYWORLDCONEKTER S.A.P.I. DE C.V. as responsible for your treatment or to the email info@myconekter.com. MYWORLDCONEKTER S.A.P.I. DE C.V. reserves the right to update, modify, restore, or rectify this privacy notice in accordance with the provisions of the "LFPDPPP," which will be available at all times on the “Website” www.myconekter.com known as the “Site” in the Privacy Notice section.

TERMS AND CONDITIONS

The Terms and Conditions of Use are applicable to users for the simple use or access to any of the pages that make up the MYWORLDCONEKTER S.A.P.I. Site. DE C.V. (from this moment onwards the “Site”), so it is understood that you accept them and are obligated to comply with them, attributing you the status of “User”; Otherwise, you must refrain from using the “Site” by accessing the sanctions provided for by current regulations, the applicable binding authorities, and the binding authorities under the framework agreements.

MYWORLDCONEKTER S.A.P.I. DE C.V. reserves by itself the right to modify the Terms and Conditions of Use at any time and without prior notice or notification, for legal, binding, or adhesion reasons, effective from the moment they become available to the public on the "Site." Upon entering, the “User” accepts, fully and without reservation, each and every one of the provisions and obligations to the changes to the Terms and Conditions of Use in the current version published at the time of access. In compliance with the conditions of use, the “User” must read the Terms and Conditions of Use every time they use the “Site”, since MYWORLDCONEKTER S.A.P.I. DE C.V. reserves the right to modify these when it deems necessary, whether due to business policies, compliance with the law, adherence to best practices, or compliance with the legal and/or binding frameworks that apply.

MYWORLDCONEKTER S.A.P.I. DE C.V. may abolish, annul, disallow, condemn, condition, decline, deny, dismiss, avoid, exclude, impede, disable, incapacitate, interrupt, illegalize, limit, deny, paralyze, disturb, precept, deprive, prohibit, proscribe, remove, repress, reprove, restrict, suspend, delete, compromise, prohibit, veto, or terminate the "User's" access to the "Site" at its discretion, or by mandate, without the need to give notice and without any limitation.

LINK POLICY

For better use of the “Site”, it may have links to other websites with use policies for each site, so MYWORLDCONEKTER S.A.P.I. DE C.V. has no control, nor is it responsible, nor does it promote or support the content that these sites contain. The "User's" access to these linked sites is at his or her own risk and with full rights.

CIVIL AND LEGAL LIABILITY

MYWORLDCONEKTER S.A.P.I. DE C.V. is not responsible, nor does it provide guarantees, nor is it attributable to:

- The reliability of any information, security, products, offers, and content on the “Site” or sites to which the contained links redirect and/or link. Nor is it responsible for the presence of viruses or malware, gostring, phishing, SQL injection, denial of service, distributed denial of service, man in the middle, rootkit, emotet, password attacks, ramsonware, etc. and other present and future threats that could be presented in the "Site" or the pages to which it is redirected through links that may cause alterations in the computer system or electronic documents of the users.
- The use, abuse, and misuse that third parties give to the information contained in the “Site”.
- Through commercial and technological alliances, representation, commercialization and/or disposal, licensing, patenting, concession, etc. MYWORLDCONEKTER S.A.P.I. DE C.V. can display third-party information on its “Site” without this being understood as an offer made, guarantee, present or future approval, so it will not be responsible for any matter related to the goods and/or products and/or services that are displayed on the “Site” or that are linked to it, limited exclusively to informing and providing a means to put suppliers and

customers in contact. The foregoing without there being an employment or partnership relationship between MYWORLDCONEKTER S.A.P.I. DE C.V. and third parties.

- The use of brands, logos, images, isotypes, marketing phrases, copyrights, etc., is not the responsibility of MYWORLDCONEKTER S.A.P.I. DE C.V., and their inadvertent or involuntary use must be reported to info@myconekter.com when they are presented by adherents, third parties, or clients, and only MYWORLDCONEKTER S.A.P.I. DE C.V. submits material with prior written authorization.

COOKIES

The use of cookies, both from the "Site" and from third parties related to it, allows us to know details of the "User's" activities during their browsing time. This does not mean that the data or information on the user's hard drive can be read. "User", VPNs, virtual machines, servers, databases, and files; nor can cookies created by other sites or pages; nor can personal information be collected that allows the identification of a specific user.

It is possible and/or viable and/or feasible for the "User" to use the "Site" by deactivating cookies, but this may interfere with its correct functioning and is the responsibility of the "User", so MYWORLDCONEKTER S.A.P.I. DE C.V. is not responsible for their inadvertent use. The cookies used by this "Site" are always temporary and are used to improve the experience and do not represent that MYWORLDCONEKTER S.A.P.I. DE C.V. adhere, favor, promote, etc.

INTELLECTUAL AND INDUSTRIAL PROPERTY

This "Site", the name by itself, the design, logos, images, isotypes, marketing phrases, brands, etc. are property of MYWORLDCONEKTER S.A.P.I. DE C.V. Its improper (or inadvertent) use may be prosecuted in accordance with current national and international legislation and binding framework agreements. Intellectual property rights, author, author, etc., and brands of third parties linked to the "Site" are protected, and the user has the obligation to respect them at all times. The total or partial reproduction of the "Site" or its components, distribution, transmission, retransmission, marketing, representation, etc. is

strictly prohibited by electronic, reprographic, stenographic, audiovisual, etc., means present and future, nor for any reason, delete information or content from it unless prior, express, and written authorization from MYWORLDCONKTER S.A.P.I. DE C.V. The third-party brands displayed on the “Site” belong to their respective owners, so they may request the modification or elimination of the information that concerns them. On the other hand, the appearance of these third brands does not necessarily imply recommendation, representation, marketing, licensing, patenting, concession, etc. of these in the present or future.

NATURE OF THE “SITE” SERVICE

The information contained in the “Site” is a means of information for the “Users” and therefore does not constitute a tacit or non-tacit offer, either present or future.

MYWORLDCONKTER S.A.P.I. DE C.V. modifies, updates, and improves the information contained in the “Site” so that it is accurate, relevant, assertive, and correct and is updated in the corresponding version and update date. However, it is possible that there may be errors, failures, inaccuracies, errors, mistakes, blunders, etc. that are involuntary, so MYWORLDCONKTER S.A.P.I. DE C.V. is not responsible for errors, failures, inaccuracies, errors, mistakes, blunders, etc. contained in the “Site” by third parties, adherents, or associates.

The use of the “Site” is considered express authorization by the “User” in the terms of Article 109 of the Federal Copyright Law and Section I of Article 76bis of the Federal Consumer Protection Law, so that MYWORLDCONKTER S.A.P.I. DE C.V. makes use of the information provided by the “User” for publication, reproduction, dissemination, public communication, and transmission of said information to suppliers, clients, prospects, and relevant actors in the business and entrepreneurship ecosystems and the general public.

Version 1

Valid since July 15, 2023